

Council of Governors (in Public)

Item 9.3

Subject: Membership and Communications Sub-Committee Hot Topics
Date of Meeting: Monday 23rd September 2019
Prepared by: Gill Donnelly, Membership & Communications Officer
Presented by: Ruth Rogers, Public Governor - Merseyside

1. Executive Summary

The Membership and Communications Sub-Committee met on 23rd July 2019. The key points of discussion and 'hot topics' are highlighted within this report.

2. Hot Topics of the meeting held on 23rd July 2019

Membership Analysis

It was noted that there was 9,504 public members were registered on 16th July 2019, which was well above the minimum target of 8,500 public members.

Membership Strategy – Progress against Key Performance Indicators

Performance Indicator	Year to Date Position – 16th July 2019	Status
Minimum number of 8,500 public members	9,504*	
Annual churn rate (public members removed) <5%*	72 (-0.75%) of year beginning figure	
Staff opt outs = nil	0	
Elections: turnout during 2019/20 National Average for 2017: Acute (contested): Public 15.5% Staff: 14.2%	Staff Governor – Registered & Non Registered Nurses election contested – 3 seats for 2 vacancies. Election on-going.	

Results and Return Rate from Membership Survey issued every two years to match or show improvements	N/A no survey planned this year	
---	---------------------------------	--

* 47 new members recruited year to date (this figure does not include Disability Awareness Day new recruits which will be reflected in the next report)

Membership Communications, Recruitment and Engagement Plan 2019/20

Feedback from recent events

-Healthy Lungs Event – Monday 10th June 2019, 11am at Halton Stadium

Mark Allen, Public Governor - Cheshire discussed that this event had been a success with over 40 people in attendance. The talk on Diagnosing Respiratory Disorders had been well received and the Spirometry testing at the end had been appreciated by attendees. Mark Allen was thanked for his pivotal role in the promotion of the event.

-Healthy Heart Event – Wednesday 3rd July 2019, 2.30pm, Moreton Library

The collaboration with Wirral Libraries had gone well and was well received. A talk was provided by Sharon Faulkner and Sarah Ashworth from Knowsley Community CVD team. The room at the library only facilitated a small audience however those attending had been well engaged with the topic.

-LHCH Presentation for Ainsdale Medical Centre – Thursday 4th July, 6pm

Trevor Wooding provided an update on this event where Jo Shaw, Head of Nursing had presented an overview of LHCH for the Patient Participation Group at Ainsdale Medical Centre. LHCH members were also welcomed and a total of twenty were in attendance at the event.

-Disability Awareness Day – Sunday 14th July 2019

Trevor Wooding had attended the event with Vera and Tommy Hornby. Over 70 new members had been recruited on the day. Thanks were given to all who had attended despite difficult circumstances encountered on the way to the event.

Forthcoming Events

- LJMU Recruitment Event – Wednesday 18th September, 11am –3pm

Michelle Laing, LJMU confirmed she had organised the above event at two venues. Trevor Wooding, Ruth Rogers, Vera and Tommy Hornby had all confirmed they would be available to support the recruitment event however, any additional volunteers would be welcomed..

-Combined Council of Governors & Annual Members' Meeting – Monday 23rd September, 4.30pm

It was noted that the above meeting would take place. Invitations had been issued to members.

-Respiratory Health Talk – Tuesday 1st October, 1pm, Wrexham Ramada.

Joan Burgen, Public Governor – North Wales explained that the above event has been organised in conjunction with Breathe Easy Wrexham. Gill Donnelly will seek support from contacts in the area to assist with the promotion.

It was agreed that the events calendar for 2020 would be on the agenda for the next meeting.

Members Matters

Gill Donnelly explained that the CQC Outstanding Special Edition had now been published. This had been distributed electronically and is also available on the LHCH website. Printed editions will be received by members shortly.

3. Recommendations

The Council of Governors is asked to note the contents of the report.